



About CITE

Mission, history, and accolades.

Mission

To give voice and make visible,
through theatre and dialogue,
a variety of points of view within the human experience
in order to enable and facilitate a shift in culture
towards greater honesty, trust, respect, and human dignity.

History

CITE has a 17-year history of presenting programs to academic and corporate clients that showcase a contemporary dramatization of themes and relationships to foster a dialogue from multiple points of view about some of the challenges of working and living together in a diverse world

The CITE was formed in January 1992 as a unique resource for employee education and training at all levels. Interactive theatre combines live theatre and audience participation to create a resource for education and training on a wide variety of workplace issues.

CITE presentations have been designed and implemented for corporations, professional groups, conferences, government agencies, hospitals and academic institutions. Participants leave CITE presentations with a deeper understanding of the dynamics of problematic situations in the workplace, with a visceral impression of the impact such problems can have on members in a workplace community, and with strategies for managing and preventing such problems.

Whether the goal is to heighten awareness, build problem-solving skills, or provide a bridge between theory and application, each CITE presentation is tailored to the identified needs of each participant group.

Recognition

In April 2001, CITE received Cornell University's prestigious James A. Perkins Prize for Interracial Understanding and Harmony. The prize is awarded to the organization making the most significant contribution to furthering the ideal of community while respecting the values of diversity.

Clients

CITE clients include corporations, professional groups, conferences, government agencies, hospitals and academic institutions. This list includes a select group of CITE clients.

[accordion]

Academia

California Institute of Technology

Carnegie Mellon University

Cayuga Community College

Columbia University

Cornell University

Dartmouth College

Hobart and William Smith Colleges

Ithaca College

Lehigh University

Northampton Community College

Princeton University

Rochester Institute of Technology

Smith College

State University of New York – Morristown

Syracuse University

University of California, Berkeley

University of California, Los Angeles

University of Pennsylvania

Corporate

Aetna Life & Casualty

AT&T

Bausch & Lomb

Bayer

Challenge Industries

Chase Manhattan Bank

Ciba-Geigy

ConAgra

Corning

Coty Inc.

Dun & Bradstreet

Eastman Kodak
ExxonMobil
Ford Motors
GE American Communications
Hudson Valley Bank
Internal Revenue Service
Jaguar
Lucent Technologies
McGladry& Pullen
Merck
Oracle Corporation
PPG, Inc.
Reuters Inc.
Rhone-Poulenc
Sara Lee
SC Johnson & Son, Inc.
Sun Microsystems
TRW
Travelers Insurance
XEROX

Government/Institutional

Administrative Management Institute
American Water Works Association
Bright Horizons Family Solutions
Center for Creative Leadership
Center for Ethics & Corporate Policy
Children's Medical Center, Dallas
Conference Board
Diversity Council of the Carolinas
EACUBO
EDS

FMC

International Association of Assembly Managers

Ithaca Community Child Care

Lawyers Cooperative Publishing

Manufacturers Association of Central New York (MACNY)

National Action Council for Minorities in Engineering (NACME)

National Transit Institute

NYS Community Action Association

Rochester Diversity Conference

Society for Human Resource Management (SHRM)

United States Coast Guard Academy

United States Postal Service

Washington State Department of Social & Health Services

Women in Engineering Program Advocates Network (WEPAN)

American Water Works Association

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