



About CITE

Mission, history, and accolades.

Mission

To give voice and make visible,
through theatre and dialogue,
a variety of points of view within the human experience
in order to enable and facilitate a shift in culture
towards greater honesty, trust, respect, and human dignity.

History

CITE has a 17-year history of presenting programs to academic and corporate clients that showcase a contemporary dramatization of themes and relationships to foster a dialogue from multiple points of view about some of the challenges of working and living together in a diverse world

The CITE was formed in January 1992 as a unique resource for employee education and training at all levels. Interactive theatre combines live theatre and audience participation to create a resource for education and training on a wide variety of workplace issues.

CITE presentations have been designed and implemented for corporations, professional groups, conferences, government agencies, hospitals and academic institutions. Participants leave CITE presentations with a deeper understanding of the dynamics of problematic situations in the workplace, with a visceral impression of the impact such problems can have on members in a workplace community, and with strategies for managing and preventing such problems.

Whether the goal is to heighten awareness, build problem-solving skills, or provide a bridge between theory and application, each CITE presentation is tailored to the identified needs of each participant group.

Recognition

In April 2001, CITE received Cornell University's prestigious James A. Perkins Prize for Interracial Understanding and Harmony. The prize is awarded to the organization making the most significant contribution to furthering the ideal of community while respecting the values of diversity.

Clients

CITE clients include corporations, professional groups, conferences, government agencies, hospitals and academic institutions. This list includes a select group of CITE clients.

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Academia

California Institute of Technology
Carnegie Mellon University
Cayuga Community College
Columbia University
Cornell University
Dartmouth College
Hobart and William Smith Colleges
Ithaca College
Lehigh University
Northampton Community College
Princeton University
Rochester Institute of Technology
Smith College
State University of New York – Morristown
Syracuse University
University of California, Berkeley
University of California, Los Angeles
University of Pennsylvania

Corporate

Aetna Life & Casualty
AT&T
Bausch & Lomb
Bayer
Challenge Industries
Chase Manhattan Bank
Ciba-Geigy
ConAgra
Corning
Coty Inc.
Dun & Bradstreet

Eastman Kodak

ExxonMobil

Ford Motors

GE American Communications

Hudson Valley Bank

Internal Revenue Service

Jaguar

Lucent Technologies

McGladry & Pullen

Merck

Oracle Corporation

PPG, Inc.

Reuters Inc.

Rhone-Poulenc

Sara Lee

SC Johnson & Son, Inc.

Sun Microsystems

TRW

Travelers Insurance

XEROX

Government/Institutional

Administrative Management Institute

American Water Works Association

Bright Horizons Family Solutions

Center for Creative Leadership

Center for Ethics & Corporate Policy

Children's Medical Center, Dallas

Conference Board

Diversity Council of the Carolinas

EACUBO

EDS

FMC

International Association of Assembly Managers

Ithaca Community Child Care

Lawyers Cooperative Publishing

Manufacturers Association of Central New York (MACNY)

National Action Council for Minorities in Engineering (NACME)

National Transit Institute

NYS Community Action Association

Rochester Diversity Conference

Society for Human Resource Management (SHRM)

United States Coast Guard Academy

United States Postal Service

Washington State Department of Social & Health Services

Women in Engineering Program Advocates Network (WEPAN)

American Water Works Association

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